

South Dakota
SIMMENTELLER & **SIMMENTAL SCENE**
North Dakota
NOVEMBER 2023





Selling 150 Black Simental, SimAngus™ and Angus Bulls

February 7, 2024 – 12:30 PM – At the Ranch – Wibaux, MT



Two-year-old heifer

30 Purebreds, 105 SimAngus™, 15 Angus Sell.
50 are 18-month-old fall-borns, ALL ARE Black and
Polled, most are homozygous black and polled.



Sensible sized and efficient

COW EFFICIENCY AT ITS FINEST:

The basis of any good breeding program is the mother cow. Our motto is: **"THE RANCHER COMES FIRST"**. Every breeding decision we make is to improve our customer's bottom line. BEGGER'S DIAMOND V RANCH provides the perfect blend of COW SENSE, COMMON SENSE and SCIENCE. We know the value of a good mother cow, she must be fertile, efficient and problem-free. She must have the staying power to produce a valuable calf year-after-year on her own, with no extra assistance in the environment mother nature provides. She must possess a low-maintenance, easy-fleshing body type that requires little or no extra input. She has to have a problem-free udder and have a good gentle attitude with a set of feet and legs that will serve her until she exits your program at a ripe old age.

- ❖ We are your source for homozygous black and polled Simmental, SimAngus™, Angus genetics, the top 150 bulls out of 275 sell.
- ❖ Many ½ & ¾ brothers sell in volume enabling you to assemble like bred genetics that are predictable and consistent.
- ❖ From a program that does the day-to-day work. We calve, feed, and work around our cattle every day, so we know our cows if they become problematic. They won't see next year and their only way out is through a packing plant.
- ❖ We are straight shooters. We honestly try to answer and meet our customer's questions, needs and concerns. Our bulls come with a complete 100% satisfaction warranty. If there is a problem we will make it right.
- ❖ We provide free bull keep until April, along with a free breeding soundness exam and free delivery, for the first 500 miles on purchases over \$5,000.
- ❖ Every bull walks through the sale ring enabling you to see what you are buying. Some pictures and videos just don't represent cattle as they should.

Raising cattle that work for the cow-calf man, the feeder, and the Packer, while providing an enjoyable eating experience for the consumer should be every cattleman's goal. Ranchers work hard and should expect their cattle to do the same. There are no shortcuts with today's high inputs, your cattle have to be profitable and efficient. Blending EPD and Genomics Traits requires discipline, common sense, and patience. It doesn't matter how impressive the EPD are or the size of calf at weaning. Cattle that lack efficiency and require extra labor and costly inputs are not desirable. This is why common sense and an experienced eye still play a major role in every breeding decision we make. **EXTREMES ARE EASY TO ACHIEVE, BALANCE TAKES DISCIPLINE, PATIENCE, AND A LIFETIME OF EXPERIENCE TO PERFECT.**



Look for us on Facebook



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South Dakota SIMMENTELLER & North Dakota SIMMENTAL SCENE

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1/2	\$475
1/4 Page	\$275

Advertising Deadlines

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About the Cover: Photo captured by Terry Ellingson of Ellingson Simmentals, Dahlen, ND

ND Simmental CLASSIC SALE

SATURDAY, DEC. 9, 2023

Kist Livestock • Mandan, ND • 1:30 p.m. (Approx.)
Sale follows the ND Red Angus Select Sale, which begins at 11 a.m.

Selling **40** BRED HEIFERS **20** OPEN HEIFERS
also selling SEMEN & EMBRYO LOTS

Offering selected from the heart of herds that host some of the top bull sales in the land!

Selling many open heifers that will be competitive in Junior and Regional Open Shows!

Offering many bred females that will complement the most serious programs!

Also featuring the pick of the Kenner Simmental Ranch Bred Heifers – 90+ to choose from!

ANNUAL MEETING AND BANQUET
FRIDAY, DECEMBER 8, 2023

Meeting at Kist Livestock • Noon
Social and Banquet • Baymont Inn, Mandan, ND
5:00 p.m. and 6:00 p.m.

Sale Headquarters:
BAYMONT INN, MANDAN, N.D.
Ask for the ND Simmental block rate.

DVAuction



*Former ND Simmental Classic consignment.
Maternal sister sells this year!*



*Selling genetics from this proven donor!
Dam of Trax Red River E384*



She Sells!

BBS Kyla K253 • ASA# 4124998
R Plus Uppercut 6103D X CCR Wide Range 708E



She Sells!

BBS Kamryn K241 • ASA# 4124992
Trax Red River E84 X WFL Mr Westway 50X

FOR CATALOGS, CONTACT:

Jeff Thomas 406.581.8859
jeffthomas138@gmail.com
Todd Finke 701.240.7711

DIFFERENT FORMAT. SAME REPUTATION.

South Dakota **SOURCE** Sale



RIGHT TO FLUSH

KAPPES SADIE T635 Y302

Maternal GrandDam to
Windy Creek's 2023 High Selling Bull
WINC All Right 213K

Online Bidding Opens

DECEMBER 15, 2023

HELD IN CONJUNCTION WITH THE ANNUAL SDSA MEETING HELD AT THE
HIGHLAND EVENTS CENTER, MITCHELL, SD



HARVIE DAKOTA ROSE 112

**SELLS OPEN & READY TO
FLUSH YOUR WAY!**

Dam of Past Canadian National Champion
Harvie Red Summit 94B

FEATURE LOTS • SEMEN • EMBRYOS • DONORS • BRED HEIFERS • SHOW HEIFER PROSPECTS
FOR MORE INFORMATION ON CONSIGNMENTS AND SALE FORMAT CONTACT BRETT TOSTENSON BY NOVEMBER 10 (320) 226-3915

Heins Sight...

By Tamra Heins, Editor

Welcome to the 2023-2024 SD SimmenTeller and ND Simmental Scene magazine. I have gained a lot of unique experience in the last three years and I hope to bring you an interesting and informative magazine this season.

Nothing makes me feel older, than all the “wisdom” I have. Of course, most of that “wisdom” was created by bad decision making. Mark Twain once said, “Good judgement is the result of experience and experience the result of bad judgement.”

As the first winter snowstorm approaches, I find myself running around picking things up, putting things away and wondering about my time-management skills. My youngest son asked me, “Why do we need to put these panels away now, while its cold and raining?” Of course, I had a story of using a shovel and a pick axe to dig panels out of frozen ground one

winter, when I didn’t make time to put them away. Lesson learned.

When I was younger and the first snowstorm of the year was heading our way, our Dad would need some extra help. My brother and I would get to miss school. Typically, the job would be moving cows closer to home but I have a pretty vivid memory of loading and hauling home a load of ditch hay bales (in what some might describe as a blizzard) that didn’t quite get done when it should have. That may have been the last time we baled road ditches. Another lesson learned.

I know people who love fall calving. I saw a video on social media of a rancher dragging a calf in a calf sled on the fresh snow into the barn, in October. That looked just like Spring calving to me. I have calved cows in every month of the year. There really isn’t a “perfect time,” you just do what works best for you. But you probably only know the answer to that because of your good and bad experiences.

As we move from fall into winter, rather quickly, I am sure there will be some things we will all try and do differently



In this edition of Heins Sight, Tamra shares the “wisdom” she’s learned about prepping for winter. She is seen here with her youngest son, Clayton, after a New Salem Holsteins football game.

next year. But either way, you will have gained better judgement and probably a good story.

Enjoy the Day!

QUEEN OF THE PRAIRIE

3rd Annual ★ ★ ★ ★ ★ FEMALE SALE

SAT., NOVEMBER 25, 2023

Private Treaty Sale via DVAuction • At the Ranch • 10752 BIA Road 15, Veblen, SD

Selling 25 Open Heifers — Reds & Blacks

Viewing available at the ranch • Visit stavicksimmental.com for sale updates **DVAuction**



CLRS BUDDHA 406J



GW HILGER ONE 454H



HHS BOBBY 847F



KBHR HARTLAND H100



LCDR AFFIRMED 212H



OMF EPIC E27



STAV RED WAVE 105F



WHEATLAND MAN O' WAR 907G



CLRS CENTER MASS 8103J



WLB PRODIGY 493H

Commercial cattlemen's source for functional, honest and problem-free cattle

Watch for Stavick Simmental consigned bred and open heifers at the ND Classic Sale on December 9!

STAVICK SIMMENTAL



Mike, Myra and Owen Stavick • Liv and Gordon Holt
10752 BIA Road 15, Veblen, SD

605-237-4663 (Mike) • 605-551-9016 (Owen)

stavicksim@gmail.com • stavicksimmental.com  

ANNUAL PRODUCTION SALE

NOVEMBER 21, 2023 • AT THE RANCH

30 18-MONTH-OLD BULLS • 20 BRED HEIFERS



K503



K507



K555



K556



K566



K574



K584



K614



K631

**Elliott
Livestock**

197 147th Ave SE, Clifford, ND 58016

Kevin Elliott - (701) 289-0165 • elliottlivestock@hotmail.com
Keegan Elliott - (701) 289-0041 • Konner Elliott - (701) 289-0028
www.elliottlivestock.com • [f](https://www.facebook.com/elliottlivestock) /elliottlivestock



**WILD ROSE
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Mikenzie Canton - (701) 289-0128
wildrosecattlecompany@gmail.com

[f](https://www.facebook.com/WildRoseCattleCo) /WildRoseCattleCo

FRIDAY, DEC. 8, 2023

TIME	EVENT	LOCATION
All Day	Cattle on display	Kist Livestock, Mandan
11:00	Lunch	
Noon	Annual Meeting	
5:00 p.m.	Social at	Baymont Inn, Mandan
6:00 p.m.	Banquet at	

SATURDAY, DEC. 9, 2023

TIME	EVENT	LOCATION
8:00 a.m.	Viewing of sale cattle	Kist Livestock, Mandan
11:00 a.m.	Lunch	
11:00 a.m.	ND Red Angus Sale	
1:00 p.m.	ND Simmental Classic Sale	

2023 ND SIMMENTAL ASSOC SCHEDULES CLASSIC SALE

The North Dakota Simmental Association has scheduled the 2023 Classic Sale for Dec. 9, 2023. The sale will be held at Kist Livestock in Mandan, North Dakota. As in the past, the sale will follow the North Dakota Red Angus Red Select Sale which is scheduled to start at 11:00 AM Central Standard Time. The offering will include hand selected bred and open heifers as well as semen and embryo lots that will be selected from top programs in the region. The past Classic Sales have been very successful with cattle selling to several states and Canada!

A block of rooms is reserved at the Baymont Inn & Suites, which will be the sale headquarters as well as the site for the North Dakota Simmental Association Annual Banquet which will be held on Dec. 8, 2023. For reservations contact the Baymont Inn & Suites and ask for the North Dakota Simmental Association Block Rate. The Reservation number is 701-663-7401 For more information go to the North Dakota Simmental Association website which is www.northdakotasimmental.com

ANNUAL MEETING

Kist Livestock
1715 40th Ave SE
Mandan, ND 58554
701-663-9573
www.kistlivestockauction.com

HEADQUARTER HOTEL

Baymont Inn & Suites Mandan
2611 Old Trail NW
Mandan, ND 58554
701-663-7401
Schedule of Events
Friday, Dec. 8, 2023

SCHAEFER, HEINS WIN SCHOLARSHIPS

2023 ND Simmental Scene Scholarship winner is Abbey Schaefer, daughter of Gregg Schaefer and Kari Hayes of Des Lacs, ND. Schaefer attended high school at Des Lacs-Burlington where she was involved with 4H, a statistician for girls' basketball, working at a daycare and President of the ND Junior Simmental Association. She also helps out on her family farm where her Dad and brother, Brett have been breeding Simmental genetics for over 10 years. She has also shown Simmental cattle successfully from the county to the national level. They have been very successful showcasing their bull genetics at the Nebraska Cattlemen's Classic for the last few years. They have also started using the online sales format to market some of their genetics. Schaefer is continuing her education at MSU. Congratulations Abbey!

2023 ND Simmental Association Scholarship winner is Allen (AJ) Heins, son of Tony & Tami Heins of New Salem ND. Heins attended school at New Salem -Almont. He was active in 4H, FFA, football and wrestling throughout his school years. He currently serves on the board of directors of the ND Junior Point Show Association. He is very passionate about the livestock industry and more precisely the cattle business. Heins has been building his herd of cattle for the last ten years and plans to continue to raise cattle in the future. His Dad is the one who started his interest in Simmental cattle by breeding his Angus cows to Simmental bulls to raise half-bloods. He is a freshman at NDSU and majoring in Animal Science. Congratulations AJ!



Abbey Schaefer



Allen (A.J.) Heins



DIAMOND M CATTLE COMPANY

COW BASE

Female Sale

11 **26** 23 HIAWATHA KANSAS

ET CALVES OUT OF TOP DONORS!



FULL SIBS TO LAST YEAR'S SALE HIGHLIGHTS WILL SELL!



2023 KJLS Champion
Simmental Heifer sold
as lot 5

2022 high selling
female!

SIRES REPRESENTED:

Change is Coming, Tecumseh, Secret Weapon, Game Changer,
Churchill, Hitman, Stockman. and Stonewall.

Mark Mueller 785.547.6054 Matt Mueller 785.547.5505

SIMMENTAL SIMANGUS™ MAINE ANJOU
www.diamondmcattle.com

DIFFERENT FORMAT. SAME REPUTATION.



SD SIMMENTAL SOURCE SALE CHANGES FORMAT

The 13th Annual SD Simmental Source Sale is making changes to their annual sale. This year the sale will be held online at Show Circuit Online Sales on Friday, Dec. 15th. During that day, many of the cattle will be on display at Geppert's Rock Creek Livestock, near Mitchell. The new format will allow consigners to access buyers throughout the country to increase sales opportunities. The website address to view and bid on the sale is <https://www.sconlinesales.com>.

For more information about the sale, contact SD Simmental Board of Director, Brett Tostenson at (320) 226-3915 or email tostensonfamilycattle@gmail.com.

SD SIMMENTAL ASSOC. TO HOST ANNUAL MEETING AND AWARDS BANQUET

The SD Simmental Association will also host their annual meeting and banquet on Friday, Dec. 15th at the Highland Conference Center. The social begins at 5:30 pm with supper to begin at 6:30 and the meeting to start at 7:30 pm.

There is a room block available at the Comfort Inn. Please call 605-990-2400 for reservations.

Here is a great opportunity to meet with fellow breeders and celebrate the 2023 award winners. We hope to see you there.

FRIDAY, DEC. 15, 2023

TIME	EVENT	LOCATION
All Day	Cattle on display	Geppert's Rock Creek Livestock, Mitchell SD
	Online Sale	SC Online
5:30 p.m.	Social	Highland Conference Center, Mitchell, SD
6:30 p.m.	Banquet	
7:30 p.m.	Annual Meeting	

SD SIMMENTAL ASSOC. FUTURITY PROGRAM

South Dakota Simmental Association has a Futurity program for eligible youth. To qualify heifers must be purchased from a state sponsored sale. For steers to qualify they must be bought from a South Dakota breeder. Futurity forms can be found online www.sdsimmental.com. Completed forms and entry fees can be mailed to Amber Blagg, PO Box 294, Salem SD 57058. Futurity animals have a separate show at the SD Summer Spotlight in July. For questions or further information contact Amber at amberblagg@gmail.com



\$1,000 UP FOR GRABS

SD SIMMENTAL ASSOC. SCHOLARSHIP APPLICATIONS DUE DEC. 1

The South Dakota Simmental Association Board of Directors will award two \$500 scholarships in 2023 to a 2024 graduating high school senior or post-secondary student. Applicants must have been raised on a ranch, registered or commercial, and have interest in Simmental cattle. Applicants must write an essay to include: How Simmental Cattle have affected applicant's life and how that will shape applicant's life going forward? Applications are due Dec. 1, 2023 or contact Amber Blagg at amberblagg@gmail.com

Scholarships will be awarded at the SDSA Annual Banquet, Dec. 15, 2023, Mitchell, SD.



MARTIN-TRUDEAU INSURANCE

LIVESTOCK

DIVISION

★ Livestock insurance endorsed by the SD Angus Association, the SD Simmental Association and the SD Hereford Association ★

LIVESTOCK INSURANCE

[] **OPTION 1: All Risk Mortality (ARM)–100% Indemnity** *Bulls & Females*

Livestock Mortality Insurance is extended to indemnify the livestock owner for loss as a result of the death of an animal from natural causes, disease, accident or humane destruction to alleviate incurable and inhumane suffering resulting from a covered peril. Short term policies available: 30 day, 90 day, 6 months.

[] **OPTION 2: ARM + Accidental External Injury (ACC)–80% Indemnity** *Bulls Only*

Mortality coverage plus coverage for injury causing Permanent Infertility (broken penis or stifle).
Requires a current Veterinary Certification (not over 30 days old).

[] **OPTION 3: ARM + Accident Sickness & Disease Infertility (ASD)–80% Indemnity** *Bulls Only*

Mortality Coverage plus coverage for injury causing Permanent Infertility (broken penis or stifle). In addition to coverage above, this also includes Total and Permanent Infertility (fever or infection causing infertility or disease).
Requires a current Breeding Soundness Evaluation (not over 30 days old).

[] **OPTION 4: ARM + Comprehensive Infertility (COMP)–85% Indemnity** *Bulls Only*

Covers all of the above, plus Frozen Testicles, Testicular Degeneration and infertility caused by abnormalities. Also pays 20% of insured value for temporary infertility of 21 days or more. This does not replace the Breeder's Guarantee. *Requires a current Breeding Soundness Evaluation (not over 30 days old).*

ALL OF THE ABOVE COVERAGES ARE SUBJECT TO APPLICABLE DEDUCTIBLES AND/OR COINSURANCE, MINUS SLAUGHTER VALUE.



Left to right: Colton Tobin, Katie Williams, Amy Puepke, Eric Audiss, Shelly Kutilek-Olson, Ray Trudeau, Randa Dean, Kristen Velez, Chris Nelson

BICHLER

SIMMENTALS

Annual Production Sale
Nov. 20, 2023

1 P.M. • AT THE RANCH
LINTON, N.D.

63 Bulls • 45 Bred Heifers
7 Embryo Lots • 2 Proven Donors
Pick of the 2023 Heifer Calf Crop!



Lot 109

ELLIOTT MISS 352 • ASA#: 3369733 • 3/4 SM



Lot 110

HOOK'S YANKEE 38Y • ASA#: 2674905 • PB SM

DOUG & MARIA BICHLER • Linton, N.D. • Home: 701 254-4306 • Cell: 701 226-4068



Lot 1

BCLR AGENT K9161 • ASA#: 4177869 • PB SM



Lot 2

BCLR AGENT K8201 • ASA#: 4177856 • PB SM



Lot 69

BCLR MISS PURSUIT K262 • ASA#: 4125465 • PB SM



Lot 11

BCLR INCOGNITO K871 • ASA#: 4177863 • PB SM



Lot 22

BCLR PURSUIT K2005 • ASA#: 4177802 • 3/4 SM



Lot 29

BCLR Perception K605 • ASA#: 4177834 • 3/4 SM

Lot 113 Pick of the 2023 Heifer Calves



Lot 30

BCLR LOGIC K3521 • ASA#: 4177804 • PB SM



Lot 37

BCLR MANIFESTO K383 • ASA#: 4177816 • PB SM



Lot 38

BCLR MANIFESTO K384 • ASA#: 4177817 • PB SM



Lot 91

BCLR MISS PURSUIT K249 • ASA#: 4125456 • PB SM



Lot 93

BCLR MISS PURSUIT K252 • ASA#: 4125453 • PB SM



Lot 98

BCLR MISS PURSUIT K267 • ASA#: 4125472 • PB SM





HEIFER GRANTS AVAILABLE FOR JUNIOR MEMBERS IN NORTH AND SOUTH DAKOTA

The ND and SD Simmental Association are each sponsoring Heifer Grants for junior members of their respective associations. Applicants must be a member of their state junior Simmental associations. Cost of membership is \$10.

The grant programs were started in an effort to interest youth in starting or adding to their Simmental herd and to encourage youth to promote Simmental cattle.

While the programs are similar, they do have some differences. The criteria for each program for each state are outlined below. The full applications can be found on their respective state websites.

2023 SOUTH DAKOTA HEIFER GRANT APPLICATION

YOUTH ELIGIBLE FOR THESE GRANTS SHOULD MEET THE FOLLOWING CRITERIA:

1. Be a current member of the SD Junior Simmental Association and a resident of South Dakota. (Annual membership fee of \$10 may be sent with Grant Application)
2. Age: Must be at least 8 years old on January 1, 2023 and not older than 21 years on January 1, 2023
3. Must agree to attempt to show the heifer in the upcoming Futurity Heifer show at the SD Summer Spotlight; your local SD county fair; and the 2024 SD State Fair Junior Heifer Show with the co-signature of parent or guardian to aid in the exhibit of heifer in these shows.
4. Must be able to provide an amount at least equal to or greater than the amount of the grant to purchase a heifer.
5. Must purchase a heifer from the 2023 SD Simmental Source Sale, 2024 Sioux Empire Farm Show Simmental Sale, 2024 Watertown Winter Farm Show Simmental Sale, 2024 Black Hills Stock Show Simmental Sale.
6. Recipient agrees to abide by rules of the Futurity Show and the 4-H Code of Ethics.
7. Recipient of grant must have the bidder number registered in their name at the sale. We will not transfer grants.
8. Non-compliance with the Grant Rules (by recipients) may affect future chances to receive a grant. All grants will be \$500.

GRANT RECIPIENTS MUST BE PRESENT AT THE SALE IN ORDER TO RECEIVE & USE THE GRANT. Application must be completed by applicant only in their own handwriting. Grants are not limited to one time.

Application deadline is Dec. 1, 2023. Grant recipients will be announced prior to Dec. 10, 2023.

The application is available online at <https://www.sdsimmental.com/>

sdjuniorsimmental or contact Amber Blagg at amberblagg@gmail.com

2023 NORTH DAKOTA SIMMENTAL ASSOCIATION HEIFER GRANT APPLICATION

YOUTH ELIGIBLE FOR THIS GRANT MUST MEET THE FOLLOWING CRITERIA:

1. Applicant must be a ND Junior Simmental Association member and a North Dakota resident to be eligible for this grant. If you are not a current member of the ND Junior Simmental Association you may join by enclosing your annual membership dues of \$10.00 made payable to the ND Jr Simmental Association along with the application.
2. Age: Must be at least 8 years old and not have turned 21 years old by date of the Classic Sale.
3. Must be able to provide the remaining purchase price of the heifer immediately after the sale.
4. Only animals purchased from the ND State Simmental Classic Sale are eligible for the grant money.
5. Embryos do not qualify for the 2023 ND Simmental Association \$250 heifer grant.
6. Grant money will be paid directly to Kist Livestock on behalf of the grant recipient.

GRANT RECIPIENT MUST BE PRESENT AT THE 2023 ND STATE SIMMENTAL SALE IN ORDER TO RECEIVE AND USE THE GRANT IF AWARDED (Grant recipients will be notified prior to the sale)

The application is available online at <http://northdakotasimmental.com/pdf/250grantapplication.pdf> or contact Kim Myers for more information at gkmyers@outlook.com

Good luck to all the applicants.

Over 40 years of Performance Genetics!
BATA BROTHERS SIMMENTALS

Consigned to the
 NDSA Classic Sale
DECEMBER 9, 2023
 Mandan, ND



K241

ASA 4124992
 Non-Dilutor, Homo Polled
 Trax Red River E84 X
 WFL Mr Westway 50X



K253

ASA 4124998
 ET, Homo Polled, Homo Black
 R Plus Uppercut 6103D X
 CCR Wide Range

**Bred and Open Heifer
 Complete Dispersal
 at the Bata/Bell Bull Sale
 FEBRUARY 9, 2024**

Rugby Livestock Auction, Rugby ND

SELLING: 60 Purebred Bred Heifers
 60 Purebred Open Heifers
 100 Yearling and 2-Year-Old Bulls
 Several ET and AI matings!

**THE
 COWS
 HAVE
 BEEN
 SOLD!**



K232

ASA 412498
 ET, Homo Polled, Homo Black
 R Plus Uppercut 6103D X
 Springcreek Grand Slam
 Maternal sister to \$31K BBS
 Batman F4 @ Kunkels.



K215

ASA 4124969
 ET, Homo Polled, Homo Black
 Hart State of War X
 MLC Mr Justice W744
 Maternal sister to \$35K BBS
 True Justice B10 @ Genex/Harts.



K213

ASA 4124959
 Homo Polled, Homo Black
 BCLR Manifesto X
 BBS True Justice B10



K240

ASA 4124991
 Homo Polled, Hetero Black
 LFE The Riddler 323B X
 RF Red Absolute



**BATA BROTHERS
 SIMMENTALS**

6322 Hwy 35
 Adams, ND 58210
 Mark 701-331-3055
 Joe 701-331-0344
 Chris 701-331-0517

RANCH IT UP

with Tigger & BEC

By Tamra Heins, editor

According to the Merriam-Webster Dictionary a podcast is a program (as of music or talk) made available in digital format for automatic download over the Internet. The origin of the word came from combining the word iPod (which is a trademark name for a portable media player) and the word broadcast. Although, the first known use of the word goes back to 2004, the idea of downloading audio files for news stories dates back to 2000.

Fast forward 20 plus years and the podcast has become mainstream. According to the site ListenNotes.com there are just over 3.2 million podcasts available for download. With a relatively inexpensive start up cost and the varied topics that interest people Podcasts have rocketed to popularity. No matter what your interest, odds are there is a podcast about it. From news, to crime stories and fiction to other people's opinions, you can bet there is a podcast to download.

Podcasts have recently become very popular in the livestock business as well. This magazine season, I will be featuring a podcast in every issue. I am looking for livestock specific podcasts to feature in January and February. Email me your favorite at tamra@strategicconcepts.biz and the top vote getter will be featured.

But first, I am featuring my favorite podcast, well, because they are my favorite podcasters and long-time friends, Jeff "Tigger" Erhardt and Becca "BEC" Wanner from the Ranch It Up Podcast and Radio Show. This "dynamic duo" has an extensive background in agriculture and communications. They are both Animal and Range Science graduates from North Dakota State University and both were raised on multi-generational cattle ranches and continue to live and promote that lifestyle today.

Ranch It Up just celebrated its third anniversary of being a nationally syndicated podcast. But Erhardt is no stranger to the podcast world. Erhardt began his podcast career while working with the Working Ranch podcast for five years previously. "I barely knew what a podcast was when I started," said Erhardt. "But I noticed early on that there wasn't anyone doing anything in our niche." He added.

Erhardt admits, he literally stumbled on to the podcast scene as he was doing voiceover work at the time and was interested in the idea of taking a specific topic and whittling it down for the beef cattle world.

Their podcast has grown to about 25,000 listeners. Wanner gives credit to their available resources such as RFD-TV. "Our connections with RFD and their Sirius XM radio channel (Rural Radio Channel 147) has been a huge part of our success."

A lot of podcasts don't really have time constraints, some episodes may be 15 minutes long, while the next episode may be an hour long. Because the Ranch It Up podcast is syndicated on radio, the show has to be exactly thirty minutes for the space they have been allotted. This makes for a consistent product every week and has been a large contributor to being able to monetize their podcast.

The show has about 15 partners listed on their website, including the American Simmental Association and also a partnership with Marty Ropp at Allied Genetics. Wanner says each thirty-minute podcast is backed by about 20-30 hours of preparation, "We work very hard to make a great listening experience."

Erhardt sees the popularity of podcasts to continue, "The two biggest words in media right now are on demand." People seem to enjoy the ability to watch movies, listen to music or radio on their time and not on the network's programming time. "People want to have the choice to listen to what they want, when they want to listen."



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The Hart Family has been breeding SimGenetics for over 50 years



Mara and Kerry Hart have developed the Hart family business, and are now working alongside their children. They recently celebrated their 40th Wedding Anniversary.

HART SIMMENTALS WINS 2023 GOLDEN BOOK AWARD

Reprinted with permission from the July/August issue of the Register by Lilly Platts and Dan Rieder

The World Simmental-Fleckvieh Federation (WSFF) Golden Book Award recognizes individuals and organizations that have made significant contributions to the development of the Simmental/Simbrah breeds. The ASA Board, which nominates and approves Golden Book Awards, authorizes up to three awards annually. Recipients of the award receive a plaque from the WSFF and a framed citation signed by the ASA Chairman of the Board. This year, two longtime breeders and two recently retired ASA employees are recognized with the Association's highest honor.

Hart Simmentals, Frederick, South Dakota was one of the breeders awarded with the 2023 Golden Book Award.

Hart Simmentals, Frederick, South Dakota, held their first bull sale in 1976, coming onto the Simmental scene early in the breed's US history. Since then, the family has built a highly respected, customer-service-focused business, supplying reliable, breed-leading purebred genetics to a variety of customers. The Hart family began farming and ranching in the 1950s. Charlie Hart survived farming through the 1930s and years later, two of the seven sons stayed on the farm, including Kerry. In the 1970s they began using traditional red and white Simmental bulls on their Angus cows. During this time the family was also selling sheep, hogs, horses, milk, eggs, and produce. The cow herd evolved over the years, beginning with a shift from Angus genetics to purebred Simmental.

Breeding up to a purebred herd took time, but has paid off, with Hart Simmentals being one of the top sources for 100% Simmental genetics. During this time, they also focused on developing black and polled genetics. Kerry and his wife, Mara, continue the family business alongside their family. The Simmental breed has been at the heart of their operation for 50 years now, which they take great pride in. The Hart Simmentals program has stood the test of time by focusing on balance and consistency; fads and trends have never caused them to stray from the cattle they know work for their customers. Hart Simmentals was an early adopter of DNA technology, participating in the Cow Herd DNA Roundup. They have been recognized as a Performance Advocate, participating in Total Herd Enrollment, as well as the Carcass Merit Program and Carcass Expansion Project. With a deep appreciation and love for their cow herd, the Harts have focused on building consistency and reliability in each female. Reasonable frame size and traits that lead to easy-keeping females are a high priority. Hart bulls offer all of the traits that have made the Simmental breed successful, from calving ease and performance to docility. In addition to selling bulls, exhibiting cattle at shows has been a part of the Hart Simmental program for many years. In 1976, when demand for Simmental cattle was high, Charlie sent Kerry, then 16 years old, out on the show road. He attended every major show and jackpot held that summer,

studying the leading showmen and honing his own skills. Soon, he was competing alongside the best in the industry. By 18, Kerry was taking his own show string to the National Western Stock Show (NWSS) in Denver; over the years Hart Simmentals has won a number of accolades, including the top pen of bulls at the NWSS. Hart Simmentals will hold their 49th annual sale in February of 2024. Their dedicated customer base can be attributed to their steadfast commitment to customer service. The large majority of customers are commercial breeders in the region, with a number of bulls going to fellow seedstock producers. For the last six years they have done a customer appreciation heifer giveaway — each bull purchase enters the customer in a raffle, and the winner is given a top pick from the Hart's replacement heifer pen. The fourth generation is now making its way onto the farm — Kerry and Mara are extremely proud to have brought their family up in the beef industry. Justin, the oldest son, and his wife, Jes, have four kids, Braelyn, Zoie, Jaxon, and Paislee; Travis, the middle son, and his wife, Shelby, are the parents of Greyson; and Jamie, their youngest daughter, and her boyfriend, Brandon, are an integral part of the operation. The Harts are extremely involved in their community, giving back through programs like 4-H. The Hart family has donated a heifer to raise funds for the American Simmental-Simbrah Foundation at the 2024 NWSS.



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remembering HAROLD ARNOLD

MCINTOSH, SD • APRIL 18, 1939 - MARCH 16, 2023

Adapted from his obituary.

Harold Arnold was born April 18, 1931 to John and Margaret (Huber) Arnold in rural McIntosh, SD. He was the oldest of five children. Harold grew up on the family ranch with his siblings Violet Geigle, Esther Mehl, Wesley Arnold and Gloria Lauinger. He went to country school and graduated from McIntosh High School in 1950. He was drafted into the US Army in 1952 serving his time in Germany. After an honorable discharge, Harold attended and graduated from South Dakota State University with an Agricultural Engineering degree, a minor in Mathematics and his pilot's license.

While home for a weekend from college, Harold was introduced him to Lois Zimmer. Harold asked Lois to dance and he must have been impressed because the next weekend he rented a plane in Brookings and flew back to McIntosh to ask Lois for a date to a Morristown dance. Harold and Lois were married August 19, 1961. Harold found his forever dancing partner for the next 61 years.

It was always Harold's plan to come back to the ranch he was raised on. In 1966, Harold and Lois, along with Wesley and Corrine Arnold formed Arnold Brothers Arrow Five Ranch. Harold was introduced to the Simmental breed of cattle while stationed in Germany. Arnold Brothers were one of the first cattle breeders to bring the Simmental breed to the United States.

Arnold Brothers raised and sold Simmental cattle for thirty-five years and became very well known in the United States, Canada, and Mexico. Their annual Bull Sale grew tremendously over the years and became a major event with bidders coming from all over the country. Harold's family and Wes's family were blessed with a great friendship over their ranching years.

Harold served on many boards, including the SD State Simmental Board, but always said his greatest accomplishment was raising and being a father to four beautiful daughters. Later the boys came; four wonderful sons-in-law followed by thirteen loving grandchildren and seven great grandchildren. He never missed a major event and was a role model for a strong work ethic and love for God.

Harold retired in 2005 and started the next phase of his life. Traveling and collecting antique cars and tractors were his favorite hobbies. For a few years, Harold drove a 1926 Model-T Ford to high school. Later he restored the Model-T along with many other antique cars and tractors that originally belonged to the Arnold family. Harold also loved purchasing old cars and would often surprise Lois with a new find. Harold was proud to show off his car collection at parades and car tours with friends. He belonged to three car clubs, traveled to



Harold Arnold

many states and made lifelong friends.

Beautiful memories will remain with his family and wife Lois of 61 years. His daughters Carleen (Leon) Mack of Watertown, SD; Beth (Kyle) Jensen of Mobridge, SD; Jennifer (Darrin) Thurston of Mound, MN; and Lisa (Todd) Jensen of Spearfish, SD. Grandchildren Cameron (Kelsi) Mack, Shawn (Alexis) Mack, Seth (Roni) Mack, Caleb and Noelle Mack, Dayton (Rylae) Jensen, Collin (Morgan) Jensen, David (Tyra) Jensen, Audra (Kyle) Hiltunen, Tess and Maya Thurston, Haley and Rachel Jensen. Great grandchildren Lane, Tyra, Logan and Emma Mack and Brooks, Brigg and Lincoln Jensen. Siblings Violet (Herb) Geigle, Esther Mehl, and Wes (Corrine) Arnold.

Harold joined his mother and father Margaret and John Arnold, sister Gloria Lauinger, and brothers-in-law Clint Mehl and Dick Lauinger in heaven.

On Harold's 90th birthday we asked him "If you could do it all over again and be anything you wanted, what would you be?" He took a deep thoughtful moment of reflection and said, "I'd be a rancher." Our hearts are full knowing he lived his best life.



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